

World Tourism Forum Lucerne Think Tank 2019, 1-2 May

List of Participants

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Last Name	First Name	Job Title	Company	Country
Aldrigui Carvalho	Mariana	Professor	University of Sao Paulo	Brazil
Al-Mashat	Rania	Minister of Tourism	Ministry of Tourism Egypt	Egypt
Atkins	Ros	Presenter and Creator Outside Source	BBC Global News	United Kingdom
Barth	Martin	President & CEO	World Tourism Forum Lucerne	Switzerland
Chhatwal	Puneet	Managing Director & CEO	The Indian Hotels Company Limited (IHCL)	India
Ferreira	Teresa	Director for Development and Innovation	Turismo de Portugal	Portugal
Frankenberger	Karolin	Professor, Director of the Institute of Management & Strategy	University of St. Gallen	Switzerland
Fulton	Peter	Group President – EAME/Southwest Asia	Hyatt International	Switzerland
Guevara	Gloria	President & CEO	World Travel & Tourism Council (WTTC)	United Kingdom
Hill	Isabel	Director	U.S. Department of Commerce - National Travel & Tourism Office	United States
Jakob	Eric	Ambassador Head of Promotion Activities	State Secretariat for Economic Affairs (SECO)	Switzerland
Kadbi	Hassan	CEO	Hapimag	Switzerland
Kerkloh	Michael	CEO	Munich Airport	Germany
Khowala	Aradhana	CEO and Founder	Aptamind Partners	United Kingdom
Leirvaag	Svend O.	Vice-President Industry Affairs	Amadeus IT Group SA	Spain
Mattar	Haitham	CEO	Ras Al Khaimah Tourism Development Authority	United Arab Emirates
Mendiratta	Anita	Special Advisor to Secretary General	United Nations World Tourism Organization (UNWTO)	United Kingdom
Platzer	Casimir	President	GastroSuisse	Switzerland
Poh	Chi Chuan	Director, Digital Transformation	Singapore Tourism Board	Singapore
Saif Majid Al-Mahrouqi	Maitha	Undersecretary	Ministry of Tourism Oman	Oman
Sawiris	Samih	Chairman	Orascom Development Holding AG	Egypt
Scanlon	John E.	Special Envoy	African Parks	South Africa
Steele	Paul	Senior Vice President Member and External Relations & Corporate Secretary	International Air Transport Association (IATA)	Switzerland

Stowell	Shannon	CEO	Adventure Travel Trade Association	United States
Sullivan	Ted	Vice President Destination Analytics	ADARA	United States
Tollman	Brett G.	Chief Executive	The Travel Corporation (TTC)	United States
Vorster	Shaun	Extraordinary Professor	University of Stellenbosch Business School	South Africa
Walsh	Kate	Dean and E.M. Statler Professor Cornell University School of Hotel Administration	Cornell University	United States
Wittwer	Reto	Chairman	World Tourism Forum Lucerne	United Arab Emirates